



Thank you for your support of the Indiana Reined Cow Horse Association for the 2026 show season! We are a growing affiliate of the National Reined Cow Horse Association. The Sponsorship program is a great way for you to support our affiliate as it directly impacts our members and helps the growth of our organization. This is also an excellent way to advertise your business to a wide geographic area. Every cent that is donated will go towards the cost of hosting shows, added money to payouts, or reducing the cost for exhibitors. We are also a 501(c)3, all donations are fully tax deductible.

Sponsorship levels are as follows:

Elite *Event Sponsor* - \$2500 & up

- Naming rights for the event; which will appear in all advertisements and official results on website
- Logo will be prominently at the top of all show bills
- Social Media coverage, announcer recognition at shows
- Banner placed in arena at each IRCHA show
- Logo advertisement and link to your business on all IRCHA media

Gold Sponsor - \$1001 - \$2499

- Headlining sponsor for the weekend, including social media coverage
- Logo/business printed on IRCHA's show bills, announcer recognition during show
- Banner placed in arena at each IRCHA show
- Logo advertisement and link to your business on all IRCHA media

Silver sponsor - \$501 - \$1000

- Official product/sponsor of IRCHA for the year, including social media coverage
- Logo/business printed on IRCHA's show bills, announcer recognition during show
- Company supplied banner placed in arena at each IRCHA show
- Logo advertisement and link to your business on all IRCHA media

Bronze sponsor - \$250 - \$500

- Logo/business printed on IRCHA's show bills
- Company supplied banner placed in arena at each IRCHA show
- Business announced as a sponsor multiple times at each IRCHA show
- Logo advertisement and link to your business on all IRCHA media

Individual Sponsor- \$50 - \$249

- Announcer recognition for the show

**Sponsorships can be money, product or services, or a combination of both*

If you have any questions about Sponsorship, please contact Brandy Johnson @ 270-849-7770, or Zane Fluhr @ 502-439-0026

Sponsorship submittal:

1. Fill out IRCHA's Sponsor information form at the bottom of page.
2. Mail a check payable to IRCHA for the amount of your sponsorship.
3. Include a business card or logo with your check. It will be scanned and placed on the website and in any correspondence with IRCHA members.
4. Mail information to: Brandy Johnson 103 Corta Way Bowling Green, KY 42101

*** If you already have a digital version of your business card (jpg, bmp, gif or pdf) and wish to email it, no problem! Simply email it to harpertrainingstables@gmail.com and mail payment to the address above.

Name / Business Name:	
Website:	
Company Phone #:	
Company Address:	
Social Media Handle:	
Contact Name:	
Contact Email:	
Contact Phone #:	
Sponsorship Level:	
Amount:	
Business description:	
Special Notes:	



